

# AIPEX BRAND MANAGEMENT SOLUTIONS, SO YOU CAN RELAX

Branding and advertising success, whether achieved for you or your clients, depends on mastering this challenge. If IP protection for your brands is on your agenda, AIPEX can help

As experienced pan-European specialists in trademark law, we can help with the following and more: To simplify tactical and strategic management of your trademarks, domain names and industrial designs, maximise the value and protect your brand intellectual property.

To give the peace of mind of convenient one-stop portfolio management from a genuine pan-European law firm. You benefit from over 10,000 years combined IP experience with over 100,000 successful IP registrations. To enable you to relax and focus on branding and promoting your business while we protect your IP interests in Europe and beyond.

## THE SINGLE POINT SOLUTION FOR A MULTI-JURISDICTION SERVICE





## AIPEX SOLUTIONS ACROSS THE TRADEMARK LIFE CYCLE

### **SEARCH**

Our pan-European organisation enables highly cost-efficient searching solutions, from screening through to full search with opinion from country-by-country local experts across the Extended European Area.

### **REGISTRATION**

From our offices in 12 European countries we can offer efficient registration of your trademarks and domain names throughout Europe and beyond.

### **MONITORING**

Once registered you can trust AIPEX to monitor your brand via the world's best Trademark Watching, Domain Name Monitoring and Online Brand Protection solutions.

### **OPPOSITION & INFRINGEMENT**

With unparalleled expertise across Europe AIPEX are able to help you protect your rights via opposition procedures at the EUIPO and national offices, as well as litigation proceedings in courts across Europe. AIPEX are here to help with all contentious matters.





















### **RECORDALS**

Our unrivalled organisation is ideally placed to assist with recordals and assignments after mergers & acquisitions or other corporate restructures requiring trademark records to be updated efficiently and quickly.

### **RENEWALS**

Trust AIPEX to ensure your trademark portfolio is safely managed and renewed throughout Europe and beyond, relax while Europe's top experts look after your IP.

AIPEX – Your <u>single entry</u> point for leading Trademark experts from across Europe

